# CHIMEI INNOLUX DISPLAY CORPORATION **SPECIFICATION**

**Customer:** 

Model Name:

Date:

Version:

2010/12/30

LW700AT9309

03

**Preliminary Specification** Final Specification

For Customer's Acceptance

| Approved by | Comment |
|-------------|---------|
|             |         |

| Approved by | Reviewed by              | Prepared by |  |  |
|-------------|--------------------------|-------------|--|--|
| Hans Chen   | James Yu<br>Charlie Chou | David Lee   |  |  |
| 2011/01/04  | 2010/12/30               | 2010/12/30  |  |  |

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# **RECORD OF REVISIONS**

| Revision | Date       | Page | Description                    |
|----------|------------|------|--------------------------------|
| 01       | 2009/3/3   | all  | New Creation                   |
| 2.0      | 2009/09/01 | All  | Change format form 奇信 to 奇美    |
| 03       | 2010/12/30 | All  | Change site form NB to LH      |
|          |            | 4    | Add the values of the weight   |
|          |            | 14   | Modify the package information |
|          |            |      |                                |
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#### 1. SUMMARY

This technical specification applies to 7" TFT-LCD module with a LED Backlight unit and a 40-pin TTL interface. This module supports 800\*R.G.B x 480 WVGA mode and can display 262,144 colors.

#### 2. FEATURES

- Thin and Light Weight.
- WVGA(800x480 pixels) resolution.
- 3.3 V TTL interface

#### **3. GENERAL SPECIFICATIONS**

| Parameter                             |           | Specifications               | Unit                                    |
|---------------------------------------|-----------|------------------------------|---|
| Screen size                           |           | 7"(Diagonal)                 | inch                                    |
| Display Format                        |           | 800 RGB x 480                | dot                                     |
| Active area                           |           | 152.4x91.44                  | mm                                      |
| Pixel size                            |           | 190.5 x 190.5                | um                                      |
| Surface treatment                     |           | Anti-glare                   |   |
| Color Saturation (NTS                 | SC)       | 45                           | %                                       |
| Pixel Configuration                   |           | RGB Vertical Stripe          | . · · · · · · · · · · · · · · · · · · · |
| Outline dimension                     |           | 165(W) x 104.44(H) x 5.2 (D) | mm                                      |
| Weight                                |           | 125                          | g                                       |
| View Angle direction (Gray inversion) |           | 6 o'clock                    |   |
| Temperature Range                     | Operation | -20~70                       | °C                                      |
| remperature range                     | Storage   | -30~80                       | °C                                      |

#### 4. ABSOLUTE MAXIMUM RATINGS (GND=0V)

| Item                   | Symbol | Condition | Min. | Max.    | Unit | Remark |
|------------------------|--------|-----------|------|---------|------|--------|
| Power<br>Voltage       | Vcc    | GND=0     | -0.3 | 6       | V    | -      |
| Input logic<br>voltage | Vi     | GND=0     | -0.3 | Vcc+0.3 | V    | Note 1 |

Note 1: DCLK, DE, R0~ R5, G0~ G5, B0~ B5.

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#### **5. ELECTRICAL CHARACTERISTICS**

#### 5.1 Recommended Operation condition (GND=0V, Ta=25℃)

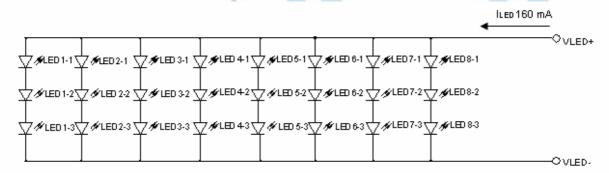
| Parameter   |            | Symbol          | Rating |      |        | Unit |           | Condition |
|-------------|------------|-----------------|--------|------|--------|------|-----------|-----------|
| Faid        | Parameter  |                 | Min.   | Тур. | Max.   | Unit | Condition |           |
| Power Supp  | ly Voltage | Vcc             | 3.0    | 3.3  | 3.6    | V    |           |           |
| Input logic | High Level | V <sub>IH</sub> | 0.7Vcc | -    | Vcc    | V    |           | Note 1    |
|             | Low Level  | V <sub>IL</sub> | 0      | -    | 0.3Vcc | V    | 5         | Note 1    |

Note 1: DCLK, DE, R0~ R5, G0~ G5, B0~ B5.

#### **5.2 LED Driving Conditions**

| LED Driving Condition |                  |        | Ta =   | <b>= 25</b> °C |      |        |
|-----------------------|------------------|--------|--------|----------------|------|--------|
| Parameter             | Symbol           | Min.   | Тур.   | Max.           | Unit | Remark |
| LED current           | I <sub>LED</sub> | -      | 160    |                | mA   | Note 1 |
| LED voltage           | V <sub>LED</sub> |        | 9.9    | -              | V    |        |
| LED Life Time         | -                | 10,000 | 20,000 | -              | Hr   | Note 2 |

Note 1 : There are 8 Groups LED shown as below , V<sub>LED</sub>=9.9V , I<sub>LED</sub>=160mA.



Note 2 : Brightess to be decreased to 50% of the initial value.

#### 5.3 TFT-LCD current consumption

| Parameter         | Symbol       | Rating |      |      | Unit | Condition     |
|-------------------|--------------|--------|------|------|------|---------------|
| Farameter         | Symbol       | Min.   | Тур. | Max. | Unit | Condition     |
| LCD power current | lcc          |        | 200  | 260  | mA   | black pattern |
| LED power current | <b>I</b> LED |        | 160  | 200  | mA   |               |

#### **6. AC CHARATERISTICS**

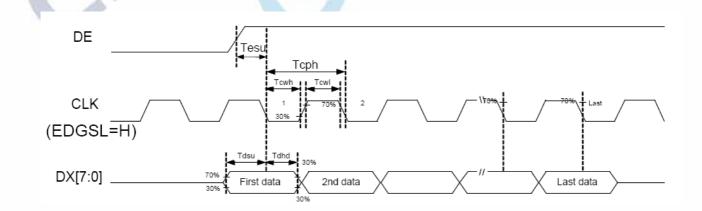
#### **6.1 AC Electrical CHARATERISTICS**

| Frame rate range : 60Hz~65H |           |       |       |       |           |  |  |  |
|-----------------------------|-----------|-------|-------|-------|-----------|--|--|--|
| Parameter                   | Symbol    |       | Unit  |       |           |  |  |  |
| Falameter                   | Symbol    | Min.  | Тур.  | Max.  | Unit      |  |  |  |
| Data setup time             | Tdsu      | 6     | -     |       | ns        |  |  |  |
| Data hold time              | Tdhd      | 6     | -     | -     | ns        |  |  |  |
| DE setup time               | Tesu      | 6     | -     | -     | ns        |  |  |  |
| CLK frequency               | Fсрн      | 29.40 | 33.26 | 42.48 | MHz       |  |  |  |
| CLK period                  | Тсрн      | 23.54 | 30.06 | 34.01 | ns        |  |  |  |
| CLK pulse duty              | Тсwн      | 40    | 50    | 60    | %         |  |  |  |
| CLK pulse duty              | Tcwl      | 40    | 50    | 60    | %         |  |  |  |
| DE period                   | TDEH+TDEL | 1000  | 1056  | 1200  | Тсрн      |  |  |  |
| DE pulse width              | TDEH      |       | 800   | -     | Тсрн      |  |  |  |
| DE frame blanking           | TDEB      | 10    | 45    | 110   | TDEH+TDEL |  |  |  |
| DE frame width              | TDE       |       | 480   | -     | TDEH+TDEL |  |  |  |

Note : We suggest using the typical value, so it can have better performance.

#### 6.2 Timing Controller Timing Chart

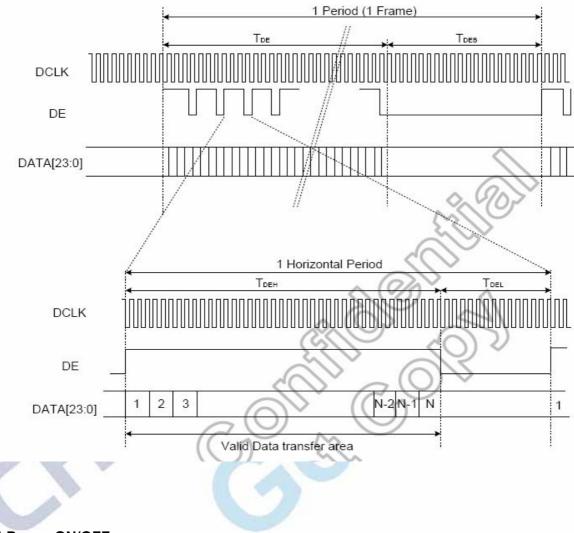
#### **Clock and Data input waveforms**



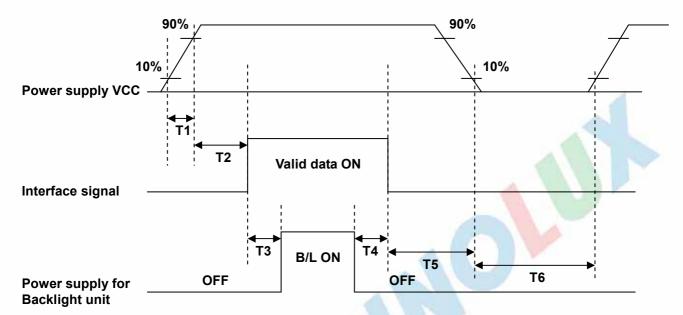
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#### 6.3 Data input format



6.4 Power ON/OFF sequence



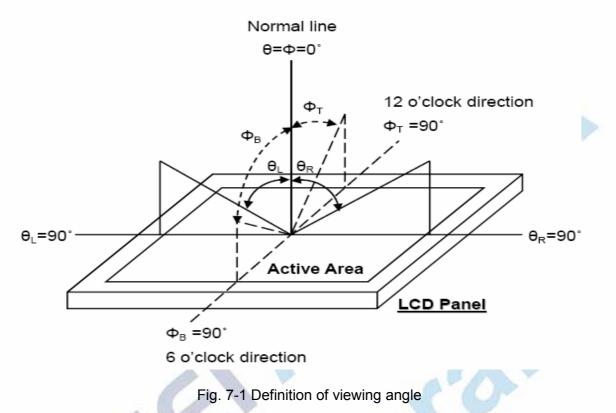
| Doromotor |      | Unit |      |      |
|-----------|------|------|------|------|
| Parameter | Min. | Тур. | Max. | Unit |
| T1        | 1    |      | 2    | ms   |
| T2 📉      | 0    | 60   |      | ms   |
| T3        | 200  | ×    |      | ms   |
| T4        | 200  |      |      | ms   |
| T5        | 1    |      |      | ms   |
| T6        | 1000 |      |      | ms   |

#### 7. OPTICAL CHARATERISTIC

| Item          | 2              | Symbol     | Condition                 | Min.  | Тур.  | Max.  | Unit              | Remark               |
|---------------|----------------|------------|---------------------------|-------|-------|-------|-------------------|----------------------|
| Brightnes     | S              | -((        |                           | 300   | 350   | -     | cd/m <sup>2</sup> | Center of<br>display |
| Response t    | imo            | Tr         | Viewing                   | -     | 5     | 10    | .ms               | Note 3,5             |
| i tesponse t  |                | Tf         | normal                    | -     | 11    | 16    | .ms               |                      |
| Contrast ra   | Contrast ratio |            | angle $\theta = \phi = 0$ | 250   | 400   | -     | -                 | Note 4,5             |
| Color         | White          | Wx         |                           | 0.249 | 0.299 | 0.349 |                   | Note 2,6,7           |
| Chromaticity  | VIIILE         | Wy         |                           | 0.278 | 0.328 | 0.378 | -                 | NOLE 2,0,7           |
|               | Hor.           | $\theta R$ |                           | 60    | 70    | -     |                   |                      |
| Viewing angle | HUI.           | θL         | CR≥10                     | 60    | 70    | -     | Deg.              | Note 1               |
| Viewing angle | Ver.           | $\phi T$   | UR≦ IU                    | 50    | 60    | -     |                   |                      |
|               | vel.           | $\phi  B$  |                           | 60    | 70    | -     |                   |                      |

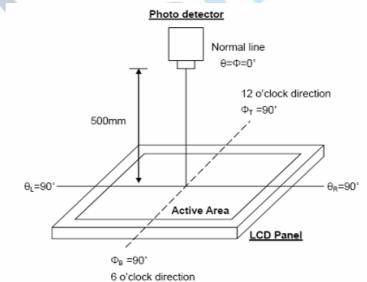
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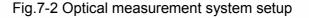
Note 1: Definition of viewing angle range



#### Note 2: Test equipment setup:

After stabilizing and leaving the panel alone at a driven temperature for 10 minutes, the measurement should be executed. Measurement should be executed in a stable, windless, and dark room. Optical specifications are measured by Topcon BM-7 luminance meter 1.0° field of view at a distance of 50cm and normal direction.





Note 3: Definition of Response time:

The response time is defined as the LCD optical switching time interval between "White state and "Black" state. Rise time, Tr, is the time between photo detector output intensity changed from 90% to 10%. And fall time, Tf, is the time between photo detector output Intensity changed from 10% to 90%.

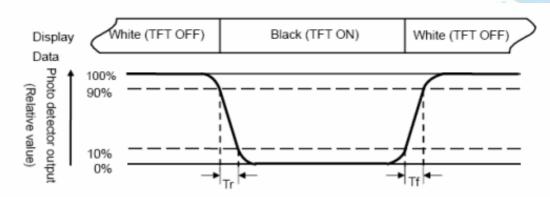


Fig. 3-3 Definition of response time

Note 4: Definition of contrast ratio:

The contrast ratio is defined as the following expression.

Luminance measured when LCD on the "White" state

Contrast ratio (CR)=

Luminance measured when LCD on the "Black" state

Note 5: White Vi =  $V_{i50} \pm 1.5V$ Black Vi =  $V_{i50} \pm 2.0V$ 

"±" means that the analog input signal swings in phase with VCOM signal.

"±" means that the analog input signal swings out of phase with VCOM signal.

The 100% transmission is defined as the transmission of LCD panel when all the input terminals of module are electrically opened.

Note 6: Definition of color chromaticity (CIE 1931) Color coordinates measured at the center point of LCD

Note 7: Measured at the center area of the panel when all the input terminals of LCD panel are electrically opened.

Note 8 : Uniformity (U) =  $\frac{\text{Brightness (min)}}{\text{Brightness (max)}} \times 100\%$ 

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#### 8. INTERFACE

#### 8.1 LCM PIN Definition

| Pin No. | Symbol | Description                                    | Remark |  |  |
|---------|--------|--|--------|--|--|
| 1       | GND    | Power Ground                                   |        |  |  |
| 2       | GND    | Power Ground                                   |        |  |  |
| 3       | NC     | Not Connect                                    |        |  |  |
| 4       | Vcc    | Power Supply for Digital Circuit               |        |  |  |
| 5       | Vcc    | Power Supply for Digital Circuit               |        |  |  |
| 6       | Vcc    | Power Supply for Digital Circuit               | 1      |  |  |
| 7       | Vcc    | Power Supply for Digital Circuit               |        |  |  |
| 8       | NC     | Not Connect                                    |        |  |  |
| 9       | DE     | Data Enable                                    |        |  |  |
| 10      | GND    | Power Ground                                   |        |  |  |
| 11      | GND    | Power Ground                                   |        |  |  |
| 12      | GND    | Power Ground                                   |        |  |  |
| 13      | B5     | Blue Data 5 (MSB)                              | 1      |  |  |
| 14      | B4     | Blue Data 4                                    |        |  |  |
| 15      | B3     | Blue Data 3                                    |        |  |  |
| 16      | GND    | Power Ground                                   |        |  |  |
| 17      | B2     | Blue Data 2                                    |        |  |  |
| 18      | B1 /   | Blue Data 1                                    |        |  |  |
| 19      | B0     | Blue Data 0 (LSB)                              |        |  |  |
| 20      | GND    | Power Ground                                   |        |  |  |
| 21      | G5     | Green Data 5 (MSB)                             |        |  |  |
| 22      | G4     | Green Data 4                                   |        |  |  |
| 23      | G3     | Green Data 3                                   |        |  |  |
| 24      | GND    | Power Ground                                   |        |  |  |
| 25      | G2     | Green Data 2                                   |        |  |  |
| 26      | G1     | Green Data 1                                   |        |  |  |
| 27      | G0     | Green Data 0 (LSB)                             |        |  |  |
| 28      | GND    | Power Ground                                   |        |  |  |
| 29      | R5     | Red Data 5 (MSB)                               |        |  |  |
| 30      | R4     | Red Data 4                                     |        |  |  |
| 31      | R3     | Red Data 3                                     |        |  |  |
| 32      | GND    | Power Ground                                   |        |  |  |
| 33      | R2     | Red Data 2                                     |        |  |  |
| 34      | R1     | Red Data 1                                     |        |  |  |
| 35      | R0     | Red Data 0 (LSB)                               |        |  |  |
| 36      | GND    | Power Ground                                   |        |  |  |
| 37      | GND    | Power Ground                                   |        |  |  |
| 38      | DCLK   | Clock Signals ; Latch Data at the Falling Edge |        |  |  |
| 39      | GND    | Power Ground                                   |        |  |  |
| 40      | GND    | Power Ground                                   |        |  |  |

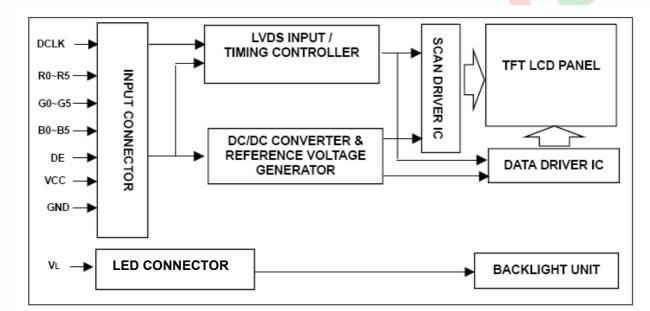
Note: User's connector part number is MT-FP430N-2FR manufactured by UJU or equivalent.

#### 8.2 Backlight Driving Part

| Pin No. | Symbol | Description         |  |  |  |  |
|---------|--------|---------------------|--|--|--|--|
| 1       | VLED+  | Red, LED_Anode      |  |  |  |  |
| 2       | VLED-  | White, LED_ Cathode |  |  |  |  |

Note: The backlight interface connector is a model **SM02B-BHSS-1-TB** manufactured by JST or equivalent. The matching connector part number is **BHSR-20VS-1** manufactured by JST or equivalent.

#### 9. BLOCK DIAGRAM

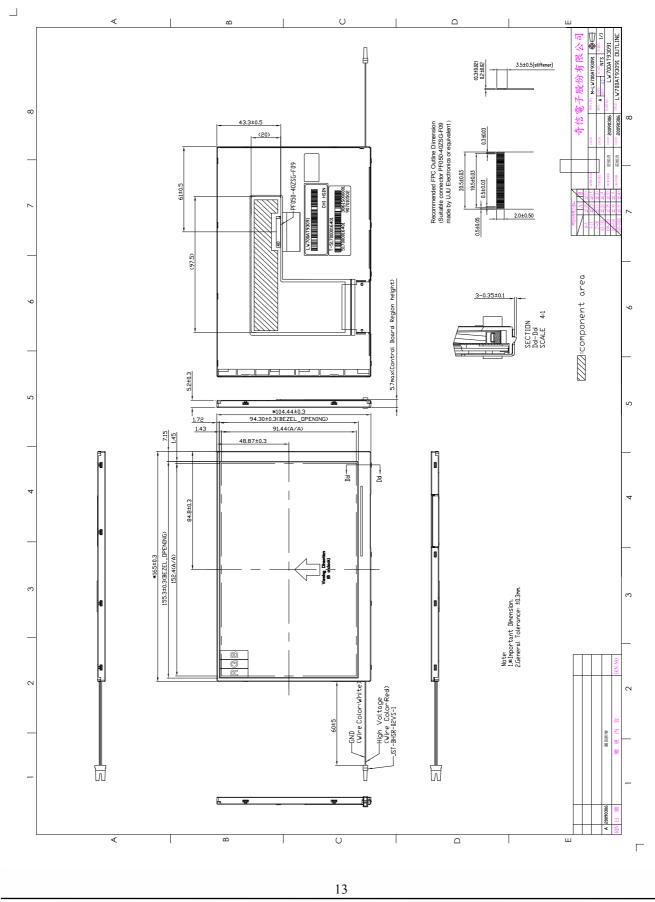


#### **10. QUALITY ASSURANCE**

| No. | Test Items   | Test Condition  | REMARK |
|-----|--|---|--------|
| 1   | High Temperature Storage Test                        | Ta=80℃ Dry 240h   |        |
| 2   | Low Temperature Storage Test                         | Ta=-30℃ Dry 240h  |        |
| 3   | High Temperature Operation Test                      | Ta=70°C Dry 240h  |        |
| 4   | Low Temperature Operation Test                       | Ta=-20°C Dry 240h   |        |
| 5   | High Temperature and High Humidity<br>Operation Test | Ta=60℃ 90%RH 240h   |        |
| 6   | Electro Static Discharge Test                        | 150pF, 330Ω , ±8KV(Contact)/±<br>15KV(Air), 5 points/panel,<br>5 times/point                      |        |
| 7   | Shock Test (non-operating)                           | Half sine wave, 180G, 2ms<br>one shock of each six faces<br>(I.e. run 180G 2ms for all six faces) |        |
| 8   | Vibration Test (non-operating)                       | Sine wave, 10 ~ 500 ~ 10Hz,<br>1.5G, 0.37oct/min<br>3 axis, 1hour/axis                            |        |
| 9   | Thermal Shock Test                                   | -20℃ (0.5h) ~ 70℃ (0.5h) / 100<br>cycles(Dry)   |        |

\*\*\*\*\* Ta= Ambient Temperature

#### **11. OUTLINE DRAWING**



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#### **12. PACKAGE INFORMATION**

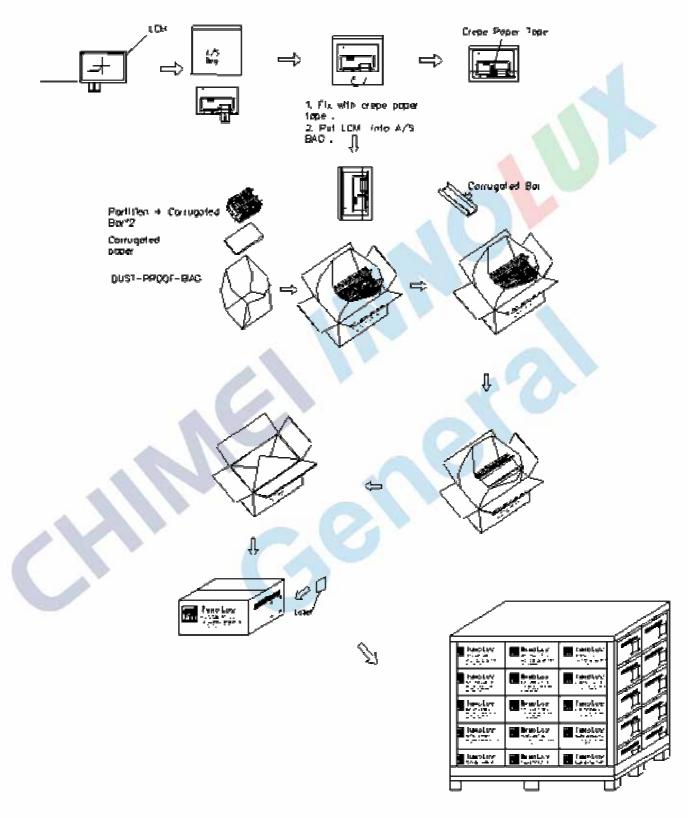
#### 12.1 Packaging Material Table

| No. | ltem                | Model<br>(Material)    | Dimensions(mm)     | Unit<br>Weight<br>(kg) | Quantity | Remark |
|-----|---------------------|------------------------|--------------------|------------------------|----------|--------|
| 1   | LCM<br>Module       | LW700AT9309            | 165 × 104.44 × 5.2 | 0.125                  | 50 pcs   |        |
| 2   | Partition           | BC Corrugated<br>Paper | 512 × 349 × 226    | 1.466                  | 1 set    |        |
| 3   | Corrugated<br>Bar   | BC Corrugated<br>Paper | 512 × 162          | 0.046                  | 4 set    |        |
| 4   | Corrugated<br>Board | BC Corrugated<br>Paper | 510 × 343          | 0.130                  | 1 pcs    |        |
| 5   | Dust-Proof<br>Bag   | PE                     | 700 × 530          | 0.048                  | 1 pcs    |        |
| 6   | A/S Bag             | PE                     | 180 × 160 × 0.05   | 0.002                  | 50 pcs   |        |
| 7   | Carton              | Corrugated paper       | 530 × 355 × 255    | 1.100                  | 1 pcs    |        |
| 8   | Total weight        | 9.27                   | Kg±5%              |                        | 0        |        |

#### 12.2 Packaging Quantity

Total LCM quantity in Carton: no. of Partition  $2 \text{ Rows} \times \text{quantity per Row} 25 = 50$ 

#### 12.3 Packaging Drawing



#### **13. PRECAUTIONS**

Please pay attention to the following when you use this TFT LCD module.

#### **13.1 MOUNTING PRECAUTIONS**

- (1) You must mount a module using arranged in four corners or four sides.
- (2) You should consider the mounting structure so that uneven force (ex. Twisted stress) is not applied to the module.
  And the case on which a module is mounted should have sufficient strength so that external force is not transmitted directly to the module.
- (3) Please attach a transparent protective plate to the surface in order to protect the polarizer.
- Transparent protective plate should have sufficient strength in order to the resist external force.
- (4) You should adopt radiation structure to satisfy the temperature specification.
- (5) Acetic acid type and chlorine type materials for the cover case are not describe because the former generates corrosive gas of attacking the polarizer at high temperature and the latter causes circuit break by electro-chemical reaction.
- (6) Do not touch, push or rub the exposed polarizers with glass, tweezers or anything harder than HB pencil lead. And please do not rub with dust clothes with chemical treatment. Do not touch the surface of polarizer for bare hand or greasy cloth. (Some cosmetics are determined to the polarizer)
- (7) When the surface becomes dusty, please wipe gently with adsorbent cotton or other soft materials like chamois soaks with petroleum benzene. Normal-hexane is recommended for cleaning the adhesives used to attach front / rear polarizers. Do not use acetone, toluene and alcohol because they cause chemical damage to the polarizer.
- (8) Wipe off saliva or water drops as soon as possible. Their long time contact with polarizer causes deformations and color fading.
- (9) Do not open the case because inside circuits do not have sufficient strength.

#### **13.2 OPERATING PRECAUTIONS**

- The spike noise causes the mis-operation of circuits. It should be lower than following voltage : V=±200mV(Over and under shoot voltage)
- (2) Response time depends on the temperature. (In lower temperature, it becomes longer.)
- (3) Brightness depends on the temperature. (In lower temperature, it becomes lower) And in lower temperature, response time (required time that brightness is stable after turned on) becomes longer.
- (4) Be careful for condensation at sudden temperature change. Condensation makes damage to polarizer or electrical contacted parts. And after fading condensation, smear or spot will occur.
- (5) When fixed patterns are displayed for a long time, remnant image is likely to occur.
- (6) Module has high frequency circuits. Sufficient suppression to the electromagnetic interference shall be done by system manufacturers. Grounding and shielding methods may be important to minimize the interference.

#### **13.3 ELECTROSTATIC DISCHARGE CONTROL**

Since a module is composed of electronic circuits, it is not strong to electrostatic discharge. Make certain that treatment persons are connected to ground through wristband etc. And don't touch interface pin directly.

#### **13.4 PRECAUTIONS FOR STRONG LIGHT EXPOSURE**

Strong light exposure causes degradation of polarizer and color filter.

#### 13.5 STORAGE

When storing modules as spares for a long time, the following precautions are necessary.

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- (1) Store them in a dark place. Do not expose the module to sunlight or fluorescent light. Keep the temperature between  $5^{\circ}$ C and  $35^{\circ}$ C at normal humidity.
- (2) The polarizer surface should not come in contact with any other object. It is recommended that they be stored in the container in which they were shipped.

#### **13.6 HANDLING PRECAUTIONS FOR PROTECTION FILM**

- (1) When the protection film is peeled off, static electricity is generated between the film and polarizer. This should be peeled off slowly and carefully by people who are electrically grounded and with well ion-blown equipment or in such a condition, etc.
- (2) The protection film is attached to the polarizer with a small amount of glue. Is apt to remain on the polarizer.Please carefully peel off the protection film without rubbing it against the polarizer.
- (3) When the module with protection film attached is stored for a long time, sometimes there remains a very small amount of glue still on the polarizer after the protection film is peeled off.
- (4) You can remove the glue easily. When the glue remains on the polarizer surface or its vestige is recognized, please wipe them off with absorbent cotton waste or other soft material like chamois soaked with normal-hexane.